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PLAYERS GO PLACES



Easy going taste in
a low tar.

Regular and Menthol
Kings and 100s

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Kings: 12 mg "tar," 1.0 mg nicotine—90's; 14 mg "tar,"
1.1 mg nicotine av. per cigarette, by FTC method.



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Players
"Thrane"
National Magazines—1994
Page 4/G Blend—Photo
Wells, Rich, Greene, Inc.